Rend Lake College
Program Costs

Program Title	MARKETING SPECIALIST CERTIFICATE	Total Credit Hours	24

Credential **OCCUPATIONAL CERTIFICATE**

ESTIMATED PROGRAM COSTS

	Per Credit Hour	In-District Cost
Tuition	$110	$2,640.00
Instructional Support Fee	$40	$960.00
Course Fees	*Details Below*	$270.00
Supplies	*Details Below*	$0.00
Other Costs	*Details Below*	$0.00
Total Program Costs		$3,870.00

Textbooks are included in the Instructional Support Fee, except for those courses with COSM, EMTP, MEDC, NURS, and RAD prefixes. The support fee for those courses is $25.00 per credit hour and text books are the responsibility of the student.

General Information

Tuition for students who reside outside of the RLC district is $175 per credit hour and out of state is $200 per credit hour.

Effective with the Fall 2023 semester, out-of-district and out-of-state tuition will be $220 per credit hour.

First Year Experience (ORIE 1101) is required for first-time degree seeking students.

The in-district cost of this 1.5 credit hour course is $225.

Employability Skills (BUSI 1202) is required for certificate seeking students who have not taken First Year Experience.

The in-district cost of this 1 credit hour course is $150.

EMPLOYMENT OPPORTUNITIES

Occupation	*Soc Code*	*Hyperlink*

TRANSFER OPTIONS

College	*Major*	*Articulation Agreement*

PROGRAM COURSES

Course Title	Course Fee
GRD 1201-INTRODUCTION TO GRAPHIC DESIGN	$45.00
GRD 1202-TYPOGRAPHY AND COLOR THEORY	$45.00
GRD 2201-ADOBE ESSENTIALS I	$45.00
MRKT 2201-PRINCIPLES OF MARKETING	$0.00
GRD 1203-ADVERTISING DESIGN	$45.00
GRD 1215-WEB PAGE DESIGN	$45.00
GRD 2215-ADOBE ESSENTIALS II	$45.00
BUSI 2107-BUSINESS COMMUNICATIONS	$0.00

SUPPLY LIST

Supply	Cost

RECOMMENDED ELECTIVES

Course Title	Course Fee

OTHER REQUIREMENTS

Requirement	Cost

ADDITIONAL INFORMATION